

Storefront for Community Design Program and Project Focus Areas

With a citywide master plan that prioritizes equitable and sustainable growth over the next 20 years, Storefront's work has become more important now than ever and we are prepared to help shape Richmond. Our ability to combine design tools, creativity, and community voice provides tangible solutions to the most intractable issues in our built environment and supports economic progress that builds a more equitable Richmond. Our program and project focus areas include the following:



Environmental & Food Justice

- Food security
- Urban agriculture
- Fair housing
- Equitable transportation



Health and Wellness

- Parks and recreational spaces
- Play spaces
- Mental health
- Trauma-informed design
- Sustainable design



Placemaking / Placekeeping

- Neighborhood greening and improvement
- Streetscape design
- Stormwater runoff
- Urban tree canopy
- Safety



Economic Development

- Storefront/Facade improvements
- Empowering small businesses
- Main street improvements



Design / Planning Tools

- Racial equity in the built environment
- Practical design solutions
- Advocacy toolkits
- Collaborative design process

note: if your project or idea creates community impact but does not fit into these focus areas, don't hesitate to reach out.